



Business Development Workshop
Young Entrepreneurs of the RGV Challenge
Zoom Meeting:

<https://zoom.us/j/93126314078?pwd=YlhmUit6YkZHWkRjOU4xQOV6TDJIUT09>

9 A.M. to 11 A.M. Thursday, March 11, 2021

AGENDA

- 9 A.M. Welcome and Opening Remarks Luis Rodriguez
Executive Director, RGV LEAD
- 9:10 A.M. Entrepreneurship Leadership Team Atanacio Hinojosa, MBA
Western Division Manager, Magic Valley Electric Cooperative
Sergio Contreras
President & CEO, RGV Partnership Foundation
- 9:20 A.M. Introductions of Attendees Luis Rodriguez
- 9:30 A.M. Developing Your Business Plan Stephanie L. Mendez, MBA
Manager, UTRGV Center for Innovation and Commercialization
- 10:00 A.M. Tips for an Effective Presentation Maria Julia Villalon
Program Manager for Economic Development Marketing Research
UTRGV Entrepreneurship and Commercialization Center
- 10:30 A.M. Competition Day Instructions Norma L. Salaiz, Ph.D.
Board of Directors, RGV LEAD
- 10:40 A.M. Meet the Mentors Atanacio Hinojosa, MBA
- 11:00 A.M. Closing Remarks Luis Rodriguez

Leadership Team:



Sponsors:

