

Young Entrepreneurs of the RGV Entrepreneurship Scoring Rubric/Rating Sheet

Judge Number: _____

Team Number: _____

	Evaluation Criteria	Below Average 1-2	Average 3-5	Good 6-8	Excellent 9-10	Points Awarded
Written Business Plan	Executive Summary for Business					
	Description of Business					
	Business Objectives (vision)					
	Proposed business strategies					
	Description of Product(s) and/or service(s)					
	Management Structure (ownership of business)					
	Market analysis					
	Financial Analysis (start up business costs)					
	Overall appearance, conciseness and completeness					
	Subtotal Written Business Plan points (90 maximum)					
Oral Presentation	Opening and summary					
	Effective communication					
	Utilized visuals/technology					
	Supporting Documents					
	Answered Judges' questions					
	Subtotal Oral Presentation points (50 maximum)					
TOTAL BUSINESS PLAN POINTS						

Judge's Comments: