

February 7, 2019

Dear Community Partner,

The Greater Brownsville Incentives Corporation, in partnership with Rio Grande Valley Linking Economic and Academic Development, is inviting community members like you and your associates to partner with us in an exciting initiative, "*We Grow Our Own*," created to help identify and address educational and workforce issues in our community that require true community collaboration.

Brownsville's economic success depends on attracting industry by providing a relevant workforce that is ready and able to meet the demands of the new world economy. The focus of this initiative is on bringing the Brownsville community together to "Grow Our Own" workforce. Our goal is to create an education and workforce pipeline, having partners agree on, and commit to, a plan including measurable outcomes that will result in the creation of a prepared workforce equipped to help move Brownsville's economic needle forward.

We believe that, as community members, we need to look beyond our individual organizations to understand the entire scope of opportunities available to and in Brownsville. Your valuable input is key to this process. Therefore, we at GBIC and RGV LEAD are committed to building a more vigorous Brownsville together with you!

We invite you to become a partner in this process by participating in our kick-off workshop on February 22, 2019. This active workshop will focus on:

- Identifying four priority community issues related to education & workforce;
- Building consensus on key community performance indicators;
- Identifying partner activities.

We look forward to working together on this initiative that requires true collaboration to make a difference in our community.

Please indicate your willingness to participate in this initial meeting by registering at:

<https://tinyurl.com/ydxpyb96>

Sincerely yours,

Mario Alberto Lozoya  
Executive Director and CEO, GBIC