

WHAT'S YOUR **BIG?** **IDEA**

YOUNG ENTREPRENEURS OF THE RGV CHALLENGE

Recruiting high school students interested in participating in the 2018-19 RGV Entrepreneurship Challenge

Target Participants – 9th thru 12th grade students enrolled in Career and Technology Education (CTE) programs of study
Challenge - Generate business ideas aligned with the teams' CTE training programs

Support – Successful RGV entrepreneurs and college instructors will serve as mentors for teams progressing to the finals

Individual Benefit - Develop leadership, teamwork, communication skills, critical thinking and soft skills necessary for success



**Finalists will present
to industry leaders
for potential seed
money.**

EVENT - Kickoff Entrepreneurship Seminar: Learn all the details on the 2018-19 Entrepreneurship Challenge. **(Register for the Kickoff Seminar by October 19, 2018)**

Seminar Date: Wednesday, November 7, 2018

Time: 9:00-11:45 a.m.

Location: Center for Innovation and Commercialization

Address: 307 E. Railroad Street, Weslaco, Texas

DEADLINE - Submit your intent to compete by:

Due Date: Thursday, November 15, 2018 by 4:00 p.m.

Email to: RGV LEAD at rgvlead@gmail.com

DEADLINE - Submit your Pitch Video for Preliminary Judging:

Due Date: Thursday, December 13th, 2018 by 4:00 p.m.

Email to: RGV LEAD Dropbox link will be sent to all registered teams

VIDEO JUDGING - Preliminary Judging of Pitch Video:

Date: Wednesday, January 9, 2019

Teams do not attend this judging

Notification of top team finalists by January 11th

EVENT - Business Development Workshop: Guidance and mentorship for finalist teams. **(Register for the Workshop by January 18, 2019)**

Workshop Date: Thursday, February 7, 2019

Time: 9:00 a.m. – 2:00 p.m.

Location: Center for Innovation and Commercialization

Address: 307 E. Railroad Street, Weslaco, Texas

EVENT - Young Entrepreneurs of the RGV Summit: RGV Entrepreneurs present on strategies for successful business development. Finalist present their business plans. **(Register for the Summit by April 12, 2019)**

Summit Date: Wednesday, May 8, 2019

Time: 9:00 a.m. – 2:00 p.m.

Location: Center for Innovation and Commercialization

Address: 307 E. Railroad Street, Weslaco, Texas